

# CONTRACT



**KJRH**  
**3701 So. Peoria Ave.**  
**Tulsa, OK 74105**  
**(918) 743-2222**

And:

**Hamburger Gibson Creative**  
**5614 Connecticut Ave, NW #219**  
**Washington, DC 20015**

<u>Contract / Revision</u> 197438 /		<u>Alt Order #</u>
<u>Product</u> Oklahoma's Children, Our Future		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 4192
<u>Advertiser</u> Oklahoma's Children, Our Future		<u>Original Date / Revision</u> 10/10/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KJRH	<u>Account Executive</u> Jenna Salmon	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agy Code</u> 14019	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KJRH	11/01/16	11/08/16	M-F 5-6am News	5-6am		:30				NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	11111--				5	\$70.00				
	Week:	11/08/16	11/14/16	-1-----				1	\$70.00				
N 2	KJRH	11/01/16	11/08/16	M-F 6-7am News	6-7am		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	11111--				5	\$200.00				
	Week:	11/08/16	11/14/16	-1-----				1	\$200.00				
N 3	KJRH	11/01/16	11/08/16	M-F Today Show	7-9am		:30				NM	12	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	22222--				10	\$225.00				
	Week:	11/08/16	11/14/16	-2-----				2	\$225.00				
N 4	KJRH	11/01/16	11/08/16	Live w/ Kelly & Michael	9-10am		:30				NM	6	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	11111--				5	\$130.00				
	Week:	11/08/16	11/14/16	-1-----				1	\$130.00				
	9	KJRH	11/08/16-11/14/16	Live w/ Kelly & Michael	9-10am	-Tu-----	:30		<del>\$130.00</del>		NM		
		See MG 4.10											
	10	KJRH	11/07/16-11/07/16	Live w/ Kelly & Michael	9-10am	M-----	:30		\$130.00		NM		
		Ⓜ MG for 4.9 11/08											
N 5	KJRH	11/01/16	11/07/16	Today Show II	10-11am		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	11111--				5	\$100.00				
N 6	KJRH	11/01/16	11/07/16	M-F 11am-12pm News	11am-12pm		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	11111--				5	\$150.00				
N 7	KJRH	11/01/16	11/07/16	Days of Our Lives	12-1pm		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	11111--				5	\$100.00				
N 8	KJRH	11/01/16	11/07/16	Today Show III	1-2pm		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	11111--				5	\$75.00				
N 9	KJRH	11/01/16	11/07/16	M-F 2-3pm	2-3pm		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	11111--				5	\$75.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 197438 /		<u>Alt Order #</u>
<u>Contract Dates</u> 11/01/16 - 11/08/16	<u>Product</u> Oklahoma's Children, Ou	<u>Estimate #</u> 4192
<u>Advertiser</u> Oklahoma's Children, Ou		<u>Original Date / Revision</u> 10/10/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 10	KJRH	11/01/16	11/07/16	Dr. Oz	3-4pm		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	11111--				5	\$125.00				
N 11	KJRH	11/01/16	11/07/16	Ellen	4-5pm		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	11111--				5	\$150.00				
N 12	KJRH	11/01/16	11/07/16	M-F 5-530pm News	5-530pm		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	11111--				5	\$200.00				
N 13	KJRH	11/01/16	11/07/16	M-F Nightly News	530-6pm		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	11111--				5	\$400.00				
N 14	KJRH	11/01/16	11/07/16	M-F 6-630pm News	6-630pm		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	11111--				5	\$375.00				
N 15	KJRH	11/01/16	11/07/16	The List	630-7pm		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	11111--				5	\$250.00				
N 16	KJRH	11/01/16	11/07/16	M-F 10-1035pm News	10-1035pm		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	11111--				5	\$500.00				
N 17	KJRH	11/01/16	11/07/16	The Tonight Show	1035-1135pm		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	11111--				5	\$300.00				
N 18	KJRH	11/01/16	11/07/16	Late Night w/Seth	1135pm-1235am		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	11111--				5	\$100.00				
N 19	KJRH	11/01/16	11/04/16	Last Call w/ Carson	1235-107am		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-1-11--				3	\$75.00				
N 20	KJRH	11/07/16	11/07/16	Monday Prime A	7-8pm		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	M-----				1	\$2,500.00				
N 21	KJRH	11/02/16	11/02/16	Wednesday Prime C	9-10pm		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	--W----				1	\$1,500.00				
N 22	KJRH	11/03/16	11/03/16	Thursday Prime C	9-10pm		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	---T---				1	\$1,250.00				
N 23	KJRH	11/04/16	11/04/16	Friday Prime C	9-10pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	----F--				1	\$1,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KJRH	11/01/16-11/07/16	Friday Prime C	9-10pm	-----F----	:30	<del>\$1,000.00</del>	NM			
		See MG 23.2											
		2	KJRH	11/01/16-11/07/16	Friday Prime B	8-9pm	-----F----	:30	\$1,000.00	NM			
		Ⓜ MG for 23.1 11/04											
N 24	KJRH	11/05/16	11/05/16	Sa Today Show	6-8am		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-				1	\$130.00				
N 25	KJRH	11/05/16	11/05/16	Sa 8-10am News	8-10am		:30				NM	1	\$150.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-				1	\$150.00				
N 26	KJRH	11/05/16	11/05/16	Sa 5-530pm News	5-530pm		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-				1	\$450.00				
N 27	KJRH	11/05/16	11/05/16	Saturday Prime A	7-8pm		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-				1	\$650.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	KJRH	11/01/16-11/07/16	Saturday Prime A	7-8pm	-----Sa--	:30	<del>\$650.00</del>		NM		
		See MG 27.2											
		2	KJRH	11/01/16-11/07/16	Horse Racing	Various	-----SaSu	:30	\$650.00		NM		
		Ⓜ MG for 27.1 11/05											
N 28	KJRH	11/05/16	11/05/16	Sa 10-1035pm News	10-1035pm		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-				1	\$420.00				
N 29	KJRH	11/05/16	11/05/16	Saturday Night Live	1030pm-12am		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-				1	\$350.00				
N 30	KJRH	11/05/16	11/05/16	Sa 1230-1am	1230-1am		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-				1	\$75.00				
N 31	KJRH	11/06/16	11/06/16	Su 6-7am News	6-7am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$100.00				
N 32	KJRH	11/06/16	11/06/16	Su Today Show	7-8am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$200.00				
N 33	KJRH	11/06/16	11/06/16	Su 8-9am News	8-9am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$200.00				
N 34	KJRH	11/06/16	11/06/16	Meet The Press	9-10am		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$300.00				
N 35	KJRH	11/06/16	11/06/16	Su 10-11am News	10-11am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$200.00				
N 36	KJRH	11/06/16	11/06/16	Su 5-530pm News	5-530pm		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$450.00				
N 37	KJRH	11/06/16	11/06/16	Su - NFL Pregame FNIA	6-7pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$1,000.00				
N 39	KJRH	11/06/16	11/06/16	Su 10-11pm News	10-11pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$500.00				
N 40	KJRH	11/06/16	11/06/16	Su 1230-1am	1230-1am		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S				1	\$150.00				
N 41	KJRH	11/01/16	11/01/16	Tuesday Prime C	9-10pm		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-T-----				1	\$1,250.00				

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